



minnesota builders exchange  
mbex.org

# POWER

Professionals Offering **Women** Engaging Resources

**Kick-Off Event: Tuesday, February 7**

3:00-5:00pm | MBEX Office (Minneapolis) | **FREE - Register Here**

Meet Our Panel of Experts



## CARRIE COTCH

Owner + Life Coach  
of Carrie Jo Coaching

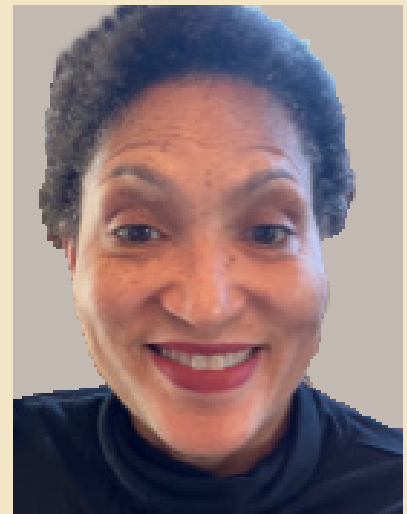
*Building Confidence  
Before that Tough  
Conversation*



## CASSIE NELSON

Senior VP of HR at  
McGough Construction

*Best Negotiation  
Practices from  
the HR perspective*



## DR. BARBARA CARTER

Asst. Professor of Leadership  
+ Business Management

*Receiving the 'Yes!';  
Now What? and Getting  
a 'No'; Pushing Past It*



*Women em-POWER-ing women across the construction industry*